



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BPS BRANDS, LLC.,
and
BRIDGESTONE/FIRESTONE, INC.
NORTH AMERICAN TIRE, LLC.

Opposers,

v.

RUBBER KING TYRES INDIA PVT. LTD.,

Applicant.

Opposition No. 91164009

Applicant Serial No. 78/347,864

Mark: Rubber King

POWER OF ATTORNEY

Bridgestone/Firestone North America Tire, LLC and Bridgestone Corporation hereby revoke all previous powers of attorney and appoint Geoffrey M. McNutt, Douglas A. Rettew, Linda K. McLeod, and each of the attorneys of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., all of 901 New York Avenue, N.W., Washington, D.C. 20001-4413, both jointly and separately as their attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with these proceedings, and to receive notices or process in these proceedings.



07-14-2005

U.S. Patent & TMO/TM Mail Rcpt Dt. #77

Please direct all correspondence relating to these proceedings to Geoffrey M. McNutt at the address identified above.

BFS BRANDS, LLC.

By: John M. Vasuta

Name: John M. Vasuta

Title: V.P., General Counsel + Secretary

Date: July 1, 2005

BRIDGESTONE/FIRESTONE NORTH
AMERICAN TIRE, LLC

By: John M. Vasuta

Name: John M. Vasuta

Title: Assistant Secretary

Date: July 1, 2005

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing POWER OF ATTORNEY was served via United States First Class Mail this 14th day of July 2005 upon the following:

John Alumit, Esq.
Patel & Alumit
20121 Ventura Blvd., Suite 302
Woodland Hills, CA 91364-2559



Kim S. Fowee Perera
Litigation Legal Assistant
Finnegan, Henderson, Farabow,
Garrett & Dunner, LLP
901 New York Avenue, NW
Washington, DC 20001-4413